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Rich, full-flavored
cigarettes tailored
longer and slimmer
than 100's. You get
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extra smoking
pleasure, without
smoking more
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Regular or menthol,
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Regular: 17 mg. "tar," 1.0 mg. nicotine—Menthol:
15 mg. "tar," 1.0 mg. nicotine av. per cigarette, FTC Report Nov '75

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.



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